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Write a letter to the Editor of an esteemed daily Condemning the unchecked price hike in the vegetable market in your state. (within 150 words, and use ABC instead of name & address)

To The Editor, Morning Glory Xyz

Date: 15/08/2024

Subject: Price Hike in Vegetable Market in West Bengal

## Sir/Madam

I am writing to express my concern about the recent price hike in vegetables across West Bengal. This increase is putting a heavy burden on families, especially those with low and middle incomes. Several factors are causing this problem. First, unusual weather has hurt our vegetable crops. Too much rain or not enough has reduced the supply, leading to higher prices. Second, rising fuel costs have made transporting vegetables more expensive. This added cost is passed on to consumers. Lastly, middlemen in the supply chain are increasing prices to make more profit, hurting both farmers and buyers.

It is estimated that the prices of most green vegetables will experience a significant hike, ranging from approximately 50% to 75%, affecting the majority of items in this category. Such price hikes are forcing many families to buy fewer vegetables, which can lead to health problems, especially for children and the elderly. It also adds to the financial stress of households already dealing with high costs of living. The impact on health and finances is creating significant distress in our communities.

To fix this, the government should support farmers with subsidies and modern farming techniques to increase crop yield. Stabilizing fuel prices and improving transportation efficiency can help reduce costs. Encouraging farmers' markets where farmers sell directly to consumers can also lower prices.

In conclusion, the vegetable price hike in West Bengal needs urgent attention. The government and all stakeholders must work together to find lasting solutions. Affordable vegetables are essential for the well-being of our communities.

Thanking You

I remain Sincerely Yours ABC



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